Taylor Earl

3/5/15

COMM 2150

* Verbal Communication
  + Words are symbols
  + Symbols are arbitrary
    - B-o-o-k is just a string of letters
    - Doesn't look like a book, or sound like a book
    - We have all just decided that a bound collections of pages with writing is considered a book
  + Symbols are abstract
    - The word justice could mean something very different for an attorney vs me
  + Triangle of Meaning ( look in notebook 3/2/15)
    - All of these things are going into our reality / language
  + Semantics
    - The study of words
    - Denotative and Connotative meaning
      * Denotative - Dictionary meaning
      * Connotative - Personal Experiences
* Social Constructions of Reality
  + Our word is shaped by the way we make sense of issues and people
  + We become who we are through shared meaning with others
    - If a child is told she is stupid by an important person in life, she will think she is stupid and start to do stupid things, fulfilling how others think she is stupid
  + Reality is largely the meanings human beings give to ourselves, others and constructs such as ‘justice’ and ‘mercy’
* Non Verbal Communication
  + Vocalics
    - Use of your voice to express yourself
  + Kinesics
    - Body movements including gestures
      * Waving
        + Hello Goodbye
      * Shaking hands
        + Greeting
      * Slamming your fist
        + Frustration
      * Flipping someone off
        + Upset
      * Peace Sign
  + Proxemics
    - personal space is 18in to 4 feet
    - Social distance is 4-12 feet
      * Where most of our social communication takes place
    - Public distance 12-15 feet ??
  + Facial Expression
  + Haptics
    - Touch
    - Difference between putting your hand on a shoulder in a dominating way vs. a grateful way
  + Physical Appearance